



For Immediate Release
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SaveOnEnergy.com Hires Former Reliant Energy Executive As Chief Operating Officer

Energy Veteran David Roylance to lead operations and drive growth initiatives for SaveOnEnergy.com

(DALLAS) – SaveOnEnergy.com, a North-Texas based organization positioned as the authority on North American electric and natural gas competition and online energy comparison shopping, has named [**David Roylance president and chief operating officer**](#).

Roylance will oversee day-to-day operations of the company and will also be responsible for the expansion, development and growth of SaveOnEnergy.com in both the [commercial](#) and [residential](#) fields in North American markets of energy competition.

“With David’s more than 25 years in energy, half of that with Reliant Energy, we have secured veteran experience to help grow SaveOnEnergy.com,” said [**Brent Moore, SaveOnEnergy.com’s founder and chief executive officer**](#). “David’s significant industry experience and customer relationships, particularly with large commercial and industrial users in deregulated markets, will grow our commercial side of the business in North America. I’m confident his leadership will strengthen our efforts to become the leading online shopping destination for consumers looking to save on energy.”

Most recently, Roylance was senior vice president of [Reliant Energy](#). Since 2001 he led the U.S. expansion of the commercial and industrial sales and marketing organization and in 2009 also added residential sales to his responsibility. Roylance served in several other capacities with the company, including director of natural gas trading and marketing, and helped establish Reliant Europe’s presence in wholesale energy sales and marketing.

Prior to joining Reliant in 1998, Roylance rose through positions of increasing responsibility at ConocoPhillips domestic and international operating units, starting as an analyst and, ultimately, director of natural gas trading and sales throughout the Southwest region of the United States.

“The energy market remains complex and competition is increasing,” said Roylance. “From an individual shopping for better electricity rates to a business executive looking to effectively manage corporate costs, SaveOnEnergy.com is committed to providing transparent, convenient and effective tools that require energy suppliers to aggressively compete for business. I am thrilled to help grow SaveOnEnergy.com’s presence in deregulated markets across North America.”

With this executive hire, SaveOnEnergy.com will open an office in Houston – where Roylance is based.

“Houston is a hub for energy competition,” continued Moore. “David’s presence in Houston will allow us to provide enhanced leadership to a competitively supplied energy marketplace. We couldn’t be happier about this relationship.”

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SaveOnEnergy.com Names President and COO / Page 2

Roylance has a bachelor's degree in business from the College of Business Administration at the University of North Texas in Denton.

To interview David Roylance, contact [HCK2 Partners](#) at (972) 499-6617. For more information on competitive electricity rates and respected energy providers, visit [SaveOnEnergy.com](#).

About SaveOnEnergy.com

[SaveOnEnergy.com](#) is a free, one-stop resource connecting commercial and residential customers with multiple electric and natural gas providers in a competitive energy market. Founded in 2003, SaveOnEnergy.com has become the leading source for connecting customers with reputable energy providers and changing the way people think about and shop for energy. By doing the research, establishing the standards and creating an open avenue for energy suppliers to earn the business of customers, SaveOnEnergy.com is the leading advocate for deregulated energy in a competitive marketplace. More information is available online at [SaveOnEnergy.com](#).

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