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**SaveOnEnergy.com CLOSSES \$2.4 MILLION IN FUNDING**  
***Growth Capital Expected to Accelerate National Expansion into Additional Deregulated States***

DALLAS — May 5, 2008 – Dallas-based **SaveOnEnergy.com** ([www.SaveOnEnergy.com](http://www.SaveOnEnergy.com)) announced today it has closed on \$2.4 million in funding led by a group of oil and gas executives based in San Antonio, Texas. The new investors have acquired a minority stake in the parent company Save On Energy, LTD.

**SaveOnEnergy.com** announced in early March that the company had secured the funding. The company plans to use the additional capital for an increased marketing and advertising campaign in Texas, as well as national expansion over the next two years into every state with deregulated electricity and natural gas.

“The guidance, experience and impressive track records of the investors involved will allow the company to move to the next level,” said Brent Moore, founder and CEO of **SaveOnEnergy.com**. “Our company’s vision of growth and expansion includes becoming operational in every deregulated state. We truly believe in competition and feel our service allows both the industry and the customer to thrive.”

**SaveOnEnergy.com** recently launched the first commercial retail exchange portal in Texas in October 2007. The first model of its kind in the competitive energy industry, **SaveOnEnergy.com’s** exchange portal allows eight energy suppliers to compete head to head for the customer’s business. Texas business customers simply log on to the **SaveOnEnergy.com** website ([www.SaveOnEnergy.com](http://www.SaveOnEnergy.com)), enter their business and usage information, and the information is then delivered real-time to each of the participating eight energy suppliers. The suppliers then evaluate the information and contact the customer directly.

Different than other online energy brokers, **SaveOnEnergy.com** no longer uses an internal direct sales force for commercial leads and now serves as a clearinghouse where suppliers compete directly for the customer’s business. The retail exchange format frees customers from time consuming efforts to locate competitive energy firms and solicit bids for their energy usage. With a click of the mouse, customers are contacted directly and receive real-time competitive bids.

**About SaveOnEnergy.com**

**SaveOnEnergy.com** ([www.SaveOnEnergy.com](http://www.SaveOnEnergy.com)) the leading source for energy information and solutions, is a free online service providing consumers with the tools to easily find, compare and order competitive energy services. **SaveOnEnergy.com** is the result of a unique synergy between the convenience of online capabilities and the numerous choices available from emerging energy competition. A “one-stop-shop” destination for competitive rates and energy saving solutions, **SaveOnEnergy.com** connects residents and businesses to a select group of pre-qualified energy providers. Independent and unbiased, **SaveOnEnergy.com’s** highly trained staff of business-to-business experts recommend only those providers meeting a rigorous criteria, offering competitive rates and savings and delivering excellent customer service. Founded in 2003, **SaveOnEnergy.com**, a division of Save On Energy, LTD., is headquartered in Dallas.

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