



For Immediate Release
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***SaveOnEnergy.com* Launches Redesigned Website**

New tools and resources help customers shop for retail energy

DALLAS, TX – [SaveOnEnergy.com](http://www.SaveOnEnergy.com)[®], one of the longest-standing online energy comparison websites, has launched a new site design. As both a comparison shopping destination and a source of trustworthy information, *SaveOnEnergy.com* eases the process of finding a competitive energy plan for all types of consumers.

In addition to adding features to the site's plan comparison tool, such as new ways to organize results, the new *SaveOnEnergy.com* places more emphasis on explaining all aspects of the energy sphere to visitors. In the site's restructured learning center, interested consumers can find blog posts pertaining to everything from green energy to industry news, with new posts being added several times a week.

"I am very excited about the launch of the third generation of the *SaveOnEnergy.com* marketplace," said Brent Moore, founder and president of *SaveOnEnergy.com*. "The new site design reflects our commitment to increase the benefits of customer choice in competitive energy markets. The improved navigation and cleaner user interface allows visitors of all types to cut through the clutter of energy choices and make more informed purchasing decisions."

Other updates include tools and information for customers who are moving to a new residence or commercial space and for customers who are simply looking to switch providers at their current address. These moving and switching resources allow customers to quickly find pertinent information to further the process of getting a better energy rate.

SaveOnEnergy.com's retail energy partners have taken notice of the changes.

"Cirro Energy has been one of the leading providers on *SaveOnEnergy.com* since 2005," said Jim Hayes, managing director of [Cirro Energy](http://www.CirroEnergy.com). "It's an informative tool for consumers to learn about the electricity market, compare rates and select the right provider and plan for their needs. *SaveOnEnergy.com*'s recommendations also take into account exceptional customer service, an important differentiator for Cirro Energy."

For more information about *SaveOnEnergy.com*'s competitive rates and reputable providers, visit www.SaveOnEnergy.com.

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About *SaveOnEnergy.com*

SaveOnEnergy.com has built a reputation as an exceptional resource for all energy consumers by partnering with many of the most popular retail energy suppliers in the industry. Since its creation in 2003, *SaveOnEnergy.com* has helped millions of shoppers find a great rate on electricity and/or natural gas.

When *SaveOnEnergy.com* first launched, its focus was on the Texas deregulated market. Today, *SaveOnEnergy.com* works with energy suppliers in 15 markets across the United States, making it easy for all consumers to make informed decisions.